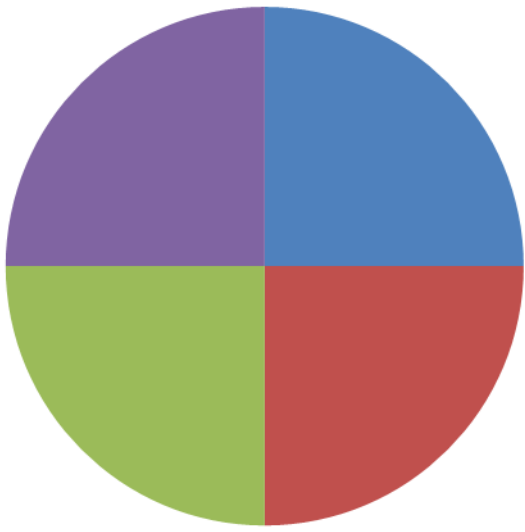


BTEC Travel and Tourism

AT A GLANCE	Format
<div data-bbox="89 309 946 882">  </div> <div data-bbox="124 887 911 1155"> <p>25% Examination Core Unit 1 (Year 10)</p> <p>25% Coursework Core Unit 2 (Year 10)</p> <p>25% Coursework Unit 3 (Year 11)</p> <p>25% Coursework Unit 4 (Year 11)</p> </div>	<div data-bbox="978 257 1517 1335"> <p>Unit 1: Travel and Tourism sector (exam) This unit focuses on the structure of the UK tourist and travel industry in terms of the different sectors, providers and types of tourism. Students will be expected to have a broad knowledge of example organisations and agencies.</p> <p>Unit 2: UK destinations Students learn about the major tourist destinations and transport infrastructure of the UK. They will be expected to produce a series of maps and travel itineraries for various clients.</p> <p>Unit 3: Customer service in Travel and Tourism Students explore how different types of organisations approach service and the systems and processes which help them achieve high quality customer care and service</p> <p>Unit 4: Factors affecting worldwide Travel and Tourism Students develop knowledge of the factors that can affect travel to international holiday destinations, for example a volcano erupting in Southern Asia, and use this information to advise and inform potential visitors.</p> </div>
Success Tips	
<ul style="list-style-type: none"> • Students should try to watch travel programmes and or read travel reviews in guide books, brochures online or in newspapers. • Students would benefit from having a visible map of the UK so they gradually become familiar with the locations of major cities, airports, motorways and popular destinations • When visiting attractions or travelling themselves, students should be observing and enquiring about the number and nature of organisations involved and the types of employment being generated. Getting directly involved with the booking and planning of family holidays is also useful. • Exploring online websites for major organisations such as Merlin, ABTA, The National Trust and Virgin holidays help students familiarise themselves with them. 	