



## Year 8 Spring Term English Curriculum: students know persuasive techniques and how to use them

### Texts Year 8 will study:

- Charity adverts
- Travel writing
- *Animal Farm* by G Orwell

### Key points to learn, analyse and employ:

- **D.A.F.O.R.E.S.T.** direct address  
alliteration/facts/opinions/rhetorical  
question/repetition/emotive language/statistics/tripling
- Imperative/Superlative/Comparative
- Understanding the tone, symbolic, social and political meaning of *Animal Farm*
- Characterisation **S.T.E.A.L.** (speech/thoughts/effects on others/actions/looks)
- Stock characters/character archetypes
- Discourse markers/analytical verbs

### Curriculum GOALS Students will be able to:-

#### Inference (reading):

- synthesise ideas across texts
- evaluate an advert with some opinion
- analyse characterisation
- compare within and across texts using specific discourse markers

#### Writer's intention (reading):

- synthesise ideas across texts
- recognise and comment on tone and effects.
- identify a number of techniques used to persuade and manipulate

#### Reflection in writing:

- compare texts and ideas
- produce a piece of promotion
- analytical essay

### Support your child at home:

- ✓ Can he/she tell you what D.A.F.O.R.E.S.T. stands for?
- ✓ Can he/she tell you what S.T.E.A.L. stands for?
- ✓ Can he/she read a book on the extended reading list published on the website?
- ✓ Can he/she explain each vocabulary word?
- ✓ Can he/she write the weekly spellings accurately?

### Key vocabulary

- Perspective
- Pathos
- Ethos
- Logos
- Allegory

### Speaking and Listening

News broadcast for a clear audience  
Reading out loud

### Homework:

George Orwell  
Persuasive writing