

Assessment rationale: Year 11 OCR Cambridge National Enterprise and Marketing

1	<ul style="list-style-type: none"> • Students in this subject have covered the curriculum in order to allow them to progress to further study • Students have been assessed on the content that they have been taught • Teacher Assessed Grades reflect the standard at which the student has performed • Evidence has been drawn from across the duration of the course
2	<p>This subject has been taught by the Head of Faculty who has been able to draw upon their work with students in previous years in order to be able to award reliable grades.</p>
3	<p>The OCR Cambridge National Level 1/2 in Enterprise and Marketing consists of one externally assessed exam and two pieces of internally assessed coursework projects.</p> <p>1: R064: Enterprise and Marketing concepts - 1 hour and 30 minutes written examination. 50% of the qualification. 80 marks 2: R065: Design a business proposal - internally assessed, externally moderated coursework. 25% of the qualification. 60 marks 3: R066: Market and pitch a business proposal - internally assessed, externally moderated coursework. 25% of the qualification. 60 marks. <i>Due to COVID-19 content reduction, OCR have published that students do not need to complete this coursework project.</i></p>
4	<p>Drawn from the components in section 3 (above), teachers have used a range of evidence to make grade judgements. In this subject, this evidence includes:</p> <p>Students' responses to materials provided by the exam board:</p> <ul style="list-style-type: none"> • Full past paper (November 2020 mock) • Formal assessment using selected questions from past papers • Practice papers <p>Students' responses to school-devised work that reflects the specification, and marked in a way that reflects exam board mark schemes:</p> <ul style="list-style-type: none"> • Completion of R065 coursework project • School-internal assessments • Substantial classwork or homework (including that completed during remote learning) <p>Records of each student's progress and performance have been kept by teachers over the course of study</p>
5	<p>Within this subject, Teacher Assessed Grades have been based upon evidence in the following order of importance:</p> <ol style="list-style-type: none"> 1. Students; responses to R065 coursework project 2. Full paper assessment from the autumn term of 2020 3. Students' responses to in class assessments throughout Spring and Summer term 2021 4. Students' responses to short assessments consisting of selected exam board questions, taken under controlled conditions in the classroom. <i>NB These will only be used if produced by the exam board in time and additional evidence is required.</i>
6	<p>In this subject, internal quality assurance processes have been applied in order to ensure standardisation.</p>
7	<p>Access arrangements have been applied in line with a student's requirements. These may include planned support, such as extra-time, use of a reading pen, and materials printed on coloured paper.</p>