

Year 11 Imedia Autumn Overview

The iMedia course “*Cambridge National in Creative Imedia*” is made up of 4 compulsory units. In year 9 and 10 Students have attempted the first piece of coursework in Photography.

Students have recently been learning essential theory ready for their external exam in **January 2022**. TAGS (teacher assessed grades) were submitted in the Summer and the outcome of these will determine whether students are required to be entered for this as a resit.

Autumn Term curriculum

Students will begin the term by improving their photography coursework, completed in Year 10 for submission to the moderator.

Students will revisit work, begun during the Spring term of Year 10, on an introduction to Graphics products and complete their analysis of how graphics products differ.

By the end of the Autumn term, students should be able to:

1. Research the different types of graphics available.	<ul style="list-style-type: none">• compare bitmap and vector images• investigate different graphic file types mentioning their advantages and disadvantages and where they are used.
	<ul style="list-style-type: none">• Explain what the assignment brief is asking you to do
	<ul style="list-style-type: none">• Explain what is a Target Audience.• How are they split up.• Who is your Target Audience & how will you appeal to them
2. Prepare your own graphic for a set task	<ul style="list-style-type: none">• Create a Time plan as a Gantt chart and break up the poster creation into many sub tasks.
	<ul style="list-style-type: none">• Explain how this unit links to other units.
	<ul style="list-style-type: none">• Create a Sources/Assets Table
3. Create a Graphic	<ul style="list-style-type: none">• Make a step by step guide on how the graphic is made.
	<ul style="list-style-type: none">• Make your final product

Assessment - Students will be assessed formatively through completion of homework as well as through coursework (R090 photography unit corrections plus LO1 of R082 Graphics to be completed). Students will also focus on key exam skills and techniques ready for their external exam in January 2022.

Useful websites to support and challenge learning

- <https://www.bbc.co.uk/bitesize/examspecs/zhrphbk>
- <https://www.senecalearning.com>
- <https://www.hoddereducation.co.uk/mrn>