

Key Vocabulary for Spring Term Overviews

Subject: Travel and Tourism		Year Group: 10
Key Learning Points/End Points	Key Vocabulary	
Know a number of natural disasters and civil up rests that impact on the travel and tourist industry in terms of their causes and impacts	Earthquake, volcano, wildfire, sinkhole, cyclone, avalanche, tsunami, direct, indirect, seismic, magma, epicentre, lahar, pyroclastic flow, eyewall, tidal surge, terrorism, protest, strike action	
Know how different stakeholders respond to natural disaster and civil unrest incidents to minimise impacts and protect customers	Preparedness, retrofitting, visitor education, repatriation, insurance, evacuation, emergency relief, monitoring, mapping, planning, foreign office, private sector, public sector, voluntary sector, media	
Know how the media has a major impact on the travel and tourism industry	Documentary, blog, advertisement, Destination Management Organisation, sponsorship, film location, influencers, exhibition, competition, social media campaign, travel review	