

ART & DESIGN: PHOTOGRAPHY

Examination Board: OCR

This specification gives candidates a rounded exposure to different aspects of location and studio digital Photography. The course is designed to enable you to develop confidence in the technical aspects of using the camera, studio lighting and image editing and an understanding of the visual language through the development of critical and conceptual thinking in the context of Photography. The course aims to be accessible to students who have or have not studied Art at GCSE by giving you the confidence to develop an increasingly personal response; that could be 'creative' fine art photography or a more technically based portrait or Macro photography.

What does the course involve?

The projects give you a structure which you build upon to create your own portfolio of finished images. You will be required to respond to your own and work of others in the form of annotation using subject specific vocabulary along with practical connections that help you develop your own ideas. You will develop skills and understanding associated with a wide range of approaches, techniques and processes using Photoshop or Serif photo plus to refine and modify imagery. You will participate in visits to museums and galleries to inform research and inspire ideas for development.

How is the course assessed?

Coursework units are internally set, assessed and externally moderated. Examined units are externally set through an early release exam paper, internally marked and externally moderated. There are 4 assessment objective set out below:

AO1	Develop ideas through sustained and focused investigations informed by contextual and other sources,
	demonstrating analytical and critical understanding
AO2	Explore and select appropriate resources, media, materials, techniques and processes, reviewing and
	refining ideas as work develops
AO3	Record ideas, observations and insights relevant to intentions, reflecting critically on work and progress
AO4	Present a personal and meaningful response that realises intentions and, where appropriate, makes
	connections between visual and other elements
A Leve	1 • Candidates submit one major project which has a personal response to a theme or
Persona	al Investigation brief devised by them.

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60% of total	A related study in continuous prose that must be at least 1000 words.	
Controlled Assignment 40% of total	Candidates select one starting point from an early release question paper (Februa Candidates must be given a minimum of 3 weeks in which to plan and prepare. In 15 hours of controlled time, candidates work to plan and then realise ideas in final outcome.	•

Possible careers:

The course is suitable for students wishing to pursue careers in a broad range of areas in Art and Design and cultural industries, for example: Photography Fine Art, 3D Design, Teaching, Photo Journalism, Wedding photography, Advertising, Videography, Scientific photography, Forensics and Nature and Wildlife photography.