

Key Vocabulary for Summer Term Overviews

Subject: Travel and Tourism		Year Group: 11
Key Learning Points/End Points	Key Vocabulary	
Component 2 Influences on Global Travel and Tourism	Earthquake, volcano, wildfire, sinkhole, cyclone, avalanche, tsunami, direct, indirect, seismic, magma, epicentre, lahar, pyroclastic flow, eyewall, tidal surge, terrorism, protest, blog, advertisement, Destination Management Organisation, sponsorship, film location, influencers, exhibition, competition, social media campaign, travel review ,Preparedness, retrofitting, visitor education, repatriation, insurance, evacuation, emergency relief, monitoring, mapping, planning, foreign office, private sector, public sector, voluntary sector, media.	
Summer 1: Learning Aim A - Investigate how organisations identify travel and tourism trends	market research, findings, customer trends, organisation, preferences , considerations, responded using the trend information, adapting, products , services analysis, public, private, partnership, economic, social, questionnaire,	