

Key Vocabulary for Summer Term Overviews

Subject: Travel and Tourism		Year Group: 9	
Key Learning Points/End Points	Key Vocabulary		
Key developments in Tourism in modern History	Low cost carrier Short-haul flights Long-haul flights Charter flights Package Deregulation Globalisation Technology Fashion Package holiday	Social factor Technological factor Political factor Specialist tourism Niche tourism Dark tourism Health tourism Voluntourism	
UK Counties	County Tourist attraction Council Report Annotation Destination Coastal National park Heritage AONB Geographical features Reputation Stereotype	Market research Primary market research Secondary market research Qualitative Quantitative Data Pie chart Bar chart Data analysis SWOT sustainable	