

Course Content

Business offers students the opportunity to gain an understanding of their role within the local, national and international business world around them. The AQA A Level in Business actively encourages students to develop their practical and theoretical skills when analysing contemporary business issues. Similarly, students learn how to critically analyse a variety of business environments and strengthen their decision-making techniques in order to analyse the future viability of a business.

What is assessed at A Level?

Year 12

1. What is business?
2. Managers, leadership and decision making
3. Marketing management
4. Operational management
5. Financial management
6. Human resources management

Year 13

1. Analysing the strategic position of a business
2. Choosing strategic direction
3. Strategic methods and when and how to implement these
4. Managing strategic change

Further Studies and Career Opportunities

Business incorporates a variety of different academic subjects including but not limited to: Maths, Politics, History and Accounting and therefore lends itself to a plethora of different future possibilities. The transferable skills enhanced through study (such as decision-making, solving problems, numerical skills, understanding the business environment and commercial awareness) are relevant to university and future employment in most fields.

Further studies could lead to a degree in business management, accountancy, tourism management or international business or you might progress to a career in banking, sales, product management or for charity. There are many possibilities!

Subject Entry Requirements

Grade 5 Maths, Grade 5 English, Merit at GCSE if taken



Subject Enhancement

External speakers and workshops, university engagements and Tutor2u business workshops.

How is this assessed?

Exam Board – AQA

Exams	✓
Coursework	
Other	